

## Wayne County Builders Association

# Home & Garden Festival

### EXHIBITOR REGISTRATION

**SAT: April 30<sup>th</sup> • 10 - 6pm**

**SUN: May 1<sup>st</sup> • 10 - 5pm**

**Camp Ladore & Conference Center**  
287 Owego Turnpike • Waymart, PA 18472  
GPS Coordinates: N41° 34.051', W075° 24.1852'

**TELL YOUR CUSTOMERS & CLIENTS...**  
for direct access use the  
**Owego Turnpike entrance!**



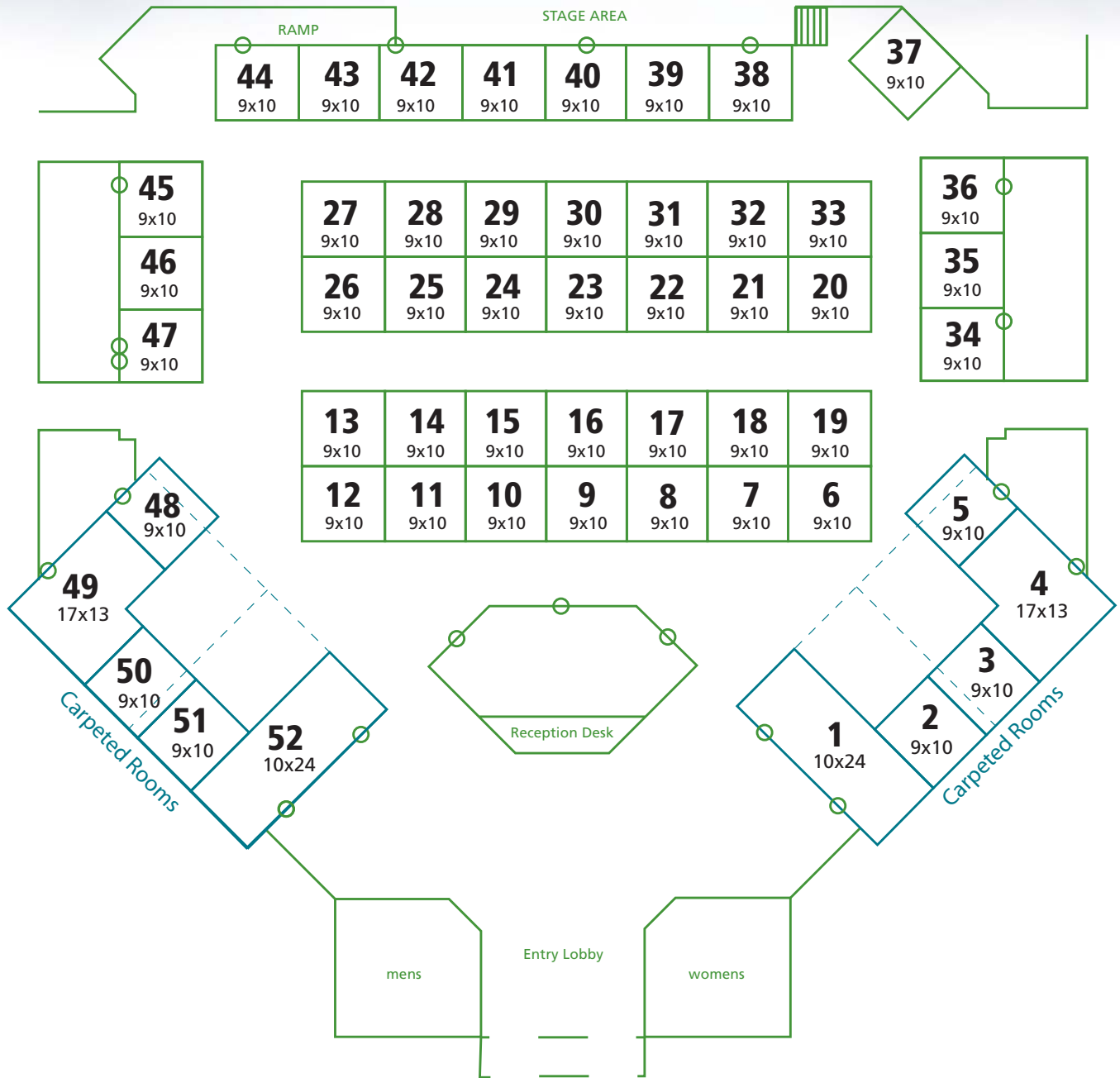
### Why You Should Participate:

- Large Indoor & Outdoor Facility
- Expanded Advertising Budget
- Advertising: *Radio, Print, Billboards*
- Free Admission to the Public, *New this Year*
- Standard & Premium Indoor Vendor Spaces
- Loading Dock for Vendors
- Carousel Dining Hall, *Now Open*
- Seminars & Demonstrations
- Fun for the Whole Family

TITLE SPONSOR:



Wayne County Builders Association • PO Box 378 • Hawley, PA 18428  
WayneCountyBuilders.com • T: (570) 226-4941 • F: (570) 226-4990



“We recognize that the festival is a good opportunity for reaching our target market.”

**Lisa Kinzinger, Kinzinger HVAC**





“The WCBA Home & Garden Festival is a convenient location for us to get our name and offerings out in the Northern PA region.”

**Lynn Jones & Doug Dixon, Wheeler Hill Developing**

“When the economy is slow, it is not the time to ‘retreat.’ So, keeping our name and abilities in the public eye, along with supporting the WCBA, are a priority!”

**Rod Barker, Eastern Propane**



“We participated in the Home & Garden Festival for the exposure and to meet other businesses.”

**Matt Coar, Marshall Machinery, Inc.**

“This event is well planned, organized and well marketed.”

**Don Olsommer, Jr., Olsommer-Clarke Insurance Agency**



“Ladore is a beautiful location. It provides both interior and exterior spaces to highlight your products.”

**Scott Lauersen  
Lauersen Lawn & Landscape**



# 3 Ways to Showcase Your Business!

Promote your company at the 2011 Home & Garden Festival.



## 1 Wayne the Builder

Your company can sponsor the Wayne the Builder Construction Man by the hour for \$50 and he will wear your company's T-Shirt during your 1-hour sponsorship time during the Festival.

Receive this great exposure while Wayne walks around greeting all the children and their parents, while handing out give-a-ways to all the kids.

## 2 Chance to Win 1-Year Membership

Build and donate a potting bench for the Home & Garden Festival and your company will be entered into the *People's Choice Award* to receive a drawing entry for a 1-year WCBA Membership.

Use your imagination when designing and building your potting bench. Benches can be very simple or they can be decorated and accessorized. A sign with your company's name or logo will be placed on the bench along with your business cards.



## 3 Entertainment Sponsor

Maximum your exposure for \$350! A sign with your company's name or logo will be posted next to the entertainment area, along with a display table.

**MEET** Customers • **PROMOTE** your Business • **NETWORK** with your Industry • **SUPPORT** the WCBA

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